

BEYOND 2024 TOMORROW

Presented by AP+

Sponsorship Prospectus

Wednesday 13 March 2024 / ICC Sydney

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Inspiring
trust in the
digital
economy



Beyond Tomorrow

Inspiring trust in the digital economy

Australian Payments Plus presents its inaugural summit focused on payments and identity – Beyond Tomorrow on 13 March 2024 at the International Convention Centre Sydney (ICC Sydney). This year the theme is ‘Inspiring trust in the digital economy’.

AP+ will bring together an impressive line-up of experts and thought leaders from across payments and identity to explore the latest trends, future developments and brilliant thinking across our industry.

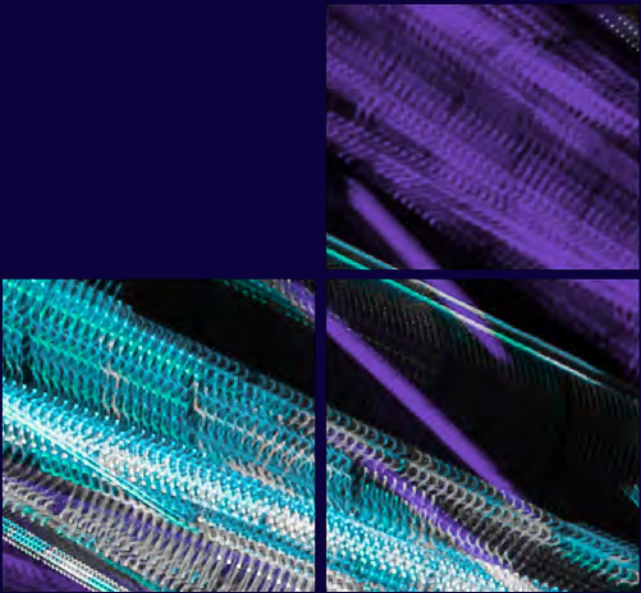
Beyond Tomorrow will ignite, intrigue and accelerate your mind and conversations around the future of the digital economy.

The summit will conclude with a networking drinks reception held at the ICC.



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Summit attendance



Attendees

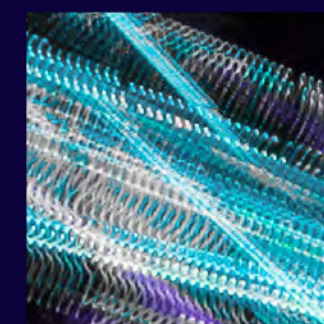
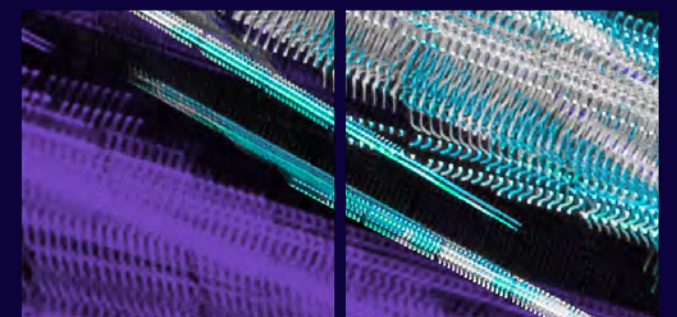
More than 400 delegates are expected to attend including banks, financial institutions, large merchants and business, fintechs and innovators.

Panels/breakouts

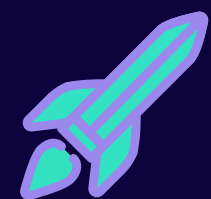
We're bringing together an impressive line-up of experts and thought leaders from across payments and identity to explore the latest trends, future developments and brilliant thinking across our industry.

Industry media

This key industry event is likely to attract media attention and AP+ will also be proactively engaging with industry media to generate awareness and engagement of the event.



Why participate as a sponsor?

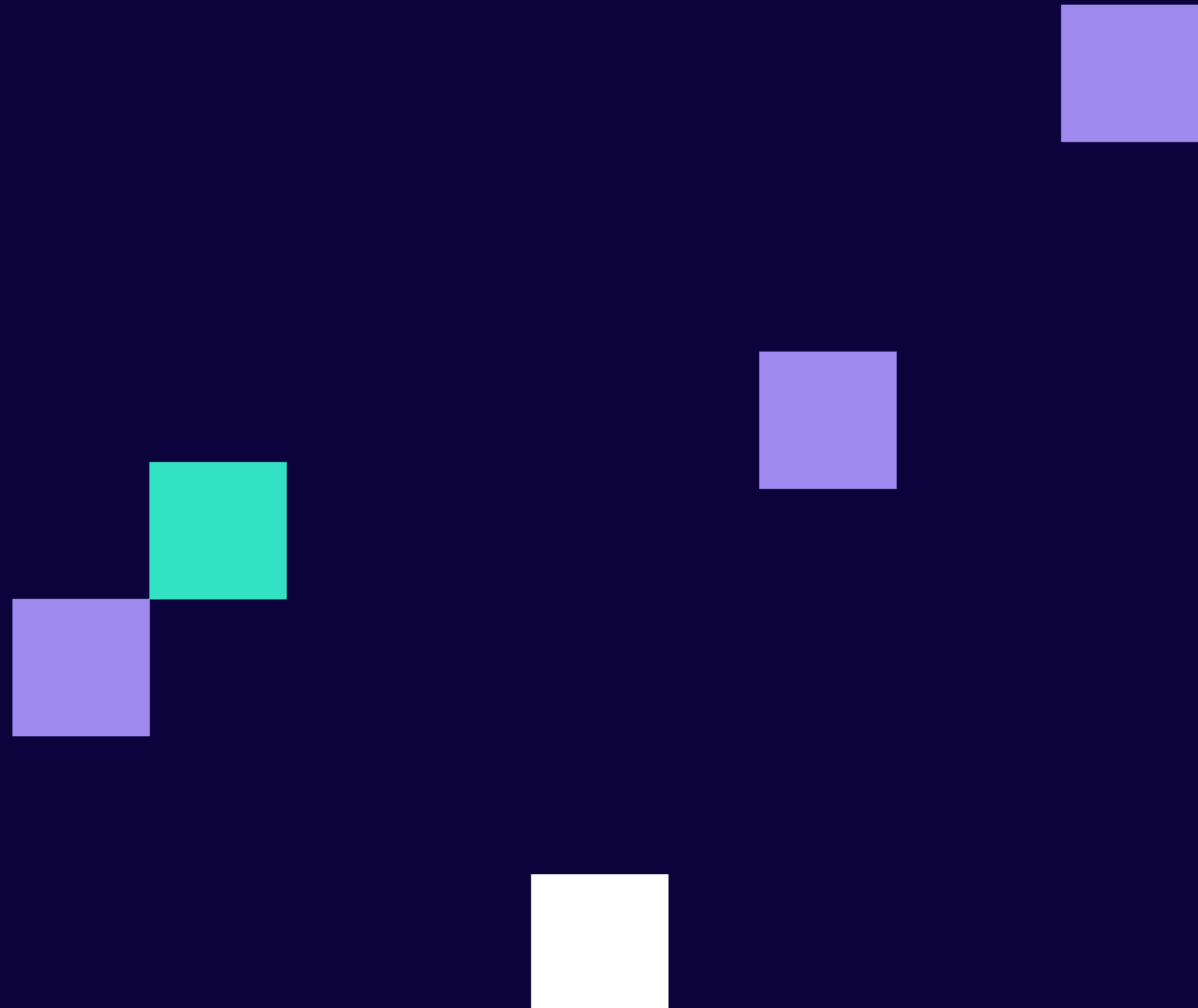


Beyond Tomorrow 2024 presented by AP+ provides the unique opportunity to showcase your brand and engage with key decision makers and influencers across the industry

As a sponsor you will have the opportunity to:

Connect and engage with delegates and fellow thought leaders, exchange insights and perspectives at an industry-focused event.

Showcase your brand and gain visibility among the payments and identity industries, build awareness with a sponsorship package that meets your needs.



Sponsorship packages

Platinum

As a platinum sponsor your brand will be synonymous with Beyond Tomorrow. We will work closely to provide premium opportunities to actively promote your company and brand.

- Logo included on the summit website, positioned as Platinum Sponsor with link to your company's website
- Logo included on welcome signage
- Logo included on summit agenda
- Logo included on welcome slide at the summit
- Verbal acknowledgement
- Opportunity to have a display in the venue foyer
- Dedicated LinkedIn announcement welcoming you as Platinum Sponsor
- Up to four delegate passes
- Consenting delegate list three weeks prior

Sold

Sponsorship packages

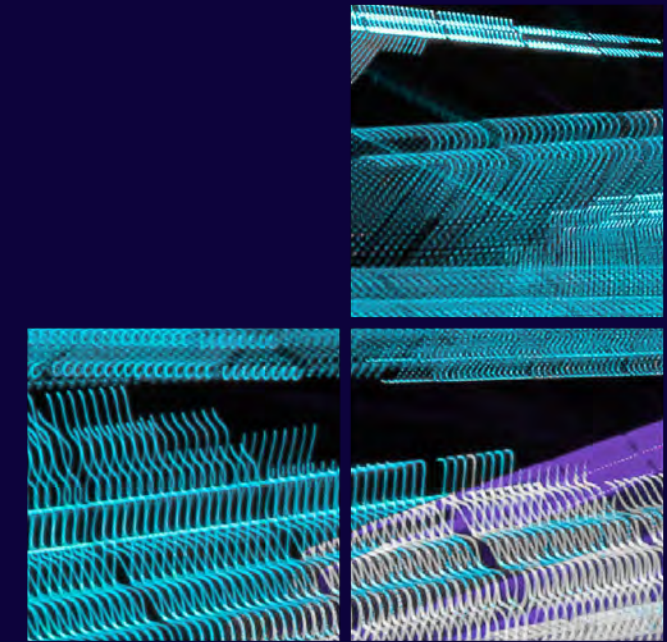
Gold

As a Gold sponsor, your organisation will enjoy a strong alignment with Beyond Tomorrow with opportunities for exposure prior to, and during the event.

3 x opportunities

- Logo included on summit website, positioned as Gold Sponsor with link to your company's website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Opportunity to have a table top display in the venue foyer
- Dedicated LinkedIn announcement welcoming you as a Gold Sponsor
- Logo placement on selected digital event signage
- Up to three delegate passes
- Consenting delegate list two weeks prior

Sponsorship packages



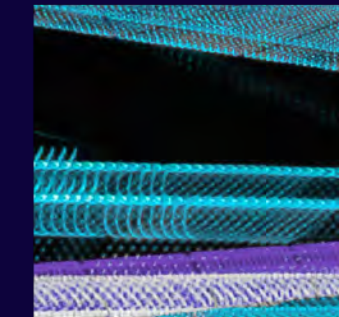
Silver

As a Silver Sponsor your organisation will be recognised for its support of Beyond Tomorrow and receive a range of benefits and recognition as a tiered sponsor.

4 x opportunities

- Logo included on summit website, positioned as Silver Sponsor with link to your company's website
- Logo included on welcome slide at the event
- Verbal acknowledgement by MC
- Opportunity to have a table top display in the event venue foyer
- Dedicated LinkedIn announcement welcoming you as a Silver Sponsor
- Logo placement on selected digital event signage
- Up to two delegate passes
- Consenting delegate list one week prior

Sponsorship packages



Identity session

Delegates will breakout into two afternoon sessions focused on payments and identity. As the identity session sponsor, you will be recognised on the website and agenda.

- Company listing with logo and website link on the summit website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Dedicated LinkedIn announcement as a sponsor
- Logo placement on event materials
- Logo placement on digital signage in the identity session
- Up to two delegate passes

Sold

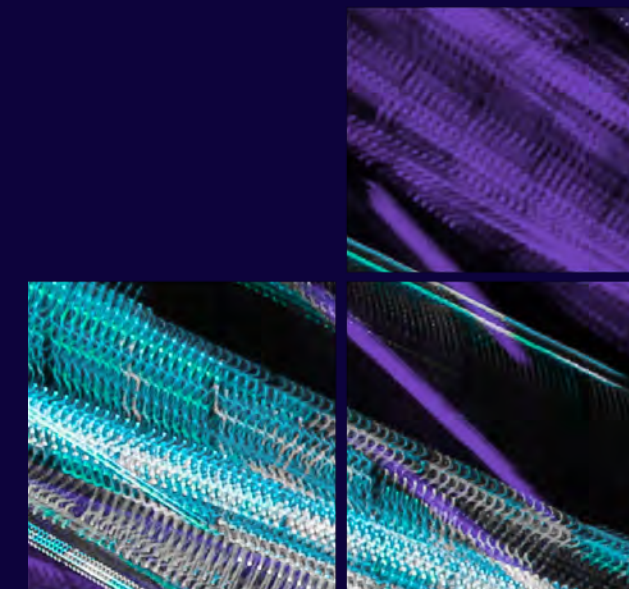
Sponsorship packages

Payments session

Delegates will breakout into two afternoon sessions focused on payments and identity. As the payments session sponsor, you will be recognised on the website and agenda.

- Company listing with logo and website link on the summit website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Dedicated LinkedIn announcement as a sponsor
- Logo placement on agenda
- Logo placement on digital signage in the payments session
- Up to two delegate passes

Sponsorship packages



Networking drinks

Beyond Tomorrow will conclude with a drinks networking reception overlooking Darling Harbour. The networking event sponsor will enjoy an excellent opportunity to connect with delegates.

- Company listing with logo and website link on the summit website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Dedicated LinkedIn announcement welcoming you as a sponsor
- Logo placement on agenda
- Logo placement on digital signage in the networking session
- Up to three additional passes to the networking event

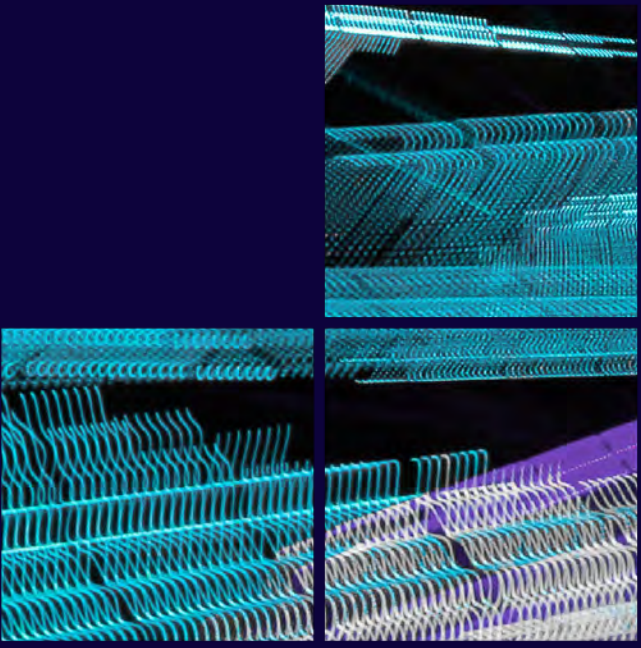
Sponsorship packages

Lunch

Delegates will enjoy a networking lunch in the foyer overlooking Darling Harbour. The lunch sponsor will be recognised on the website and agenda.

- Company listing with logo and website link on the summit website
- Acknowledgement as lunch sponsor on the summit agenda
- Verbal acknowledgement at the networking lunch
- One digital banner displayed at the networking lunch
- One delegate pass

Sponsorship packages



Morning or afternoon tea

Delegates will break for morning and afternoon tea. As well as acknowledgement on the website and agenda, the morning or afternoon sponsor(s) will be named on the summit website and agenda.

2 x opportunities

- Company listing with logo and website link on the summit website
- Acknowledgement as the morning or afternoon sponsor on the agenda
- Verbal acknowledgement during the allocated time slot
- One digital banner display during the allocated time slot
- One delegate pass

Sold

Sponsorship packages

Barista coffee cart

Two barista coffee carts will be available during the morning and tea breaks. The coffee cart sponsor will be recognised with its logo printed on the front of the cart.

2 x opportunities

- Company listing with logo and website link on the summit website
- Company logo printed and placed on the front of one of the coffee carts in two colours
- Cost of coffee cart, coffee and tea
- Verbal acknowledgement
- Trestle table with two chairs
- One delegate pass

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Sponsorship opportunities are limited.
For more information and to discuss
how AP+ can work with you on
Beyond Tomorrow, please contact us at
beyondtomorrow@auspayplus.com.au.

